

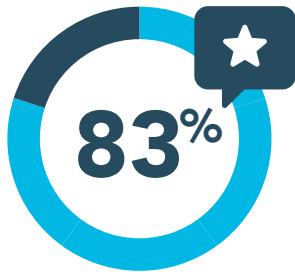


Mobile plans created for businesses like yours.

Singtel's Enterprise Mobility Bundle (EMB) is a set of mobile plans created for businesses today. Prioritising data security, convenient roaming services, workflow continuity and better customer support, these solutions can help keep your mobile workforce seamlessly connected and be more productive.

Enterprise Mobility Bundle (EMB)

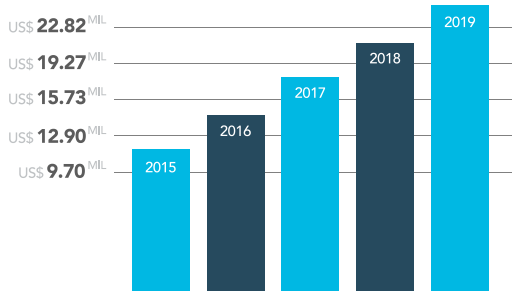
Customer Pain Points



8 in 10 companies said having a mobility strategy is important for business.



When it comes to mobility, Singapore companies' top concern is security. (2nd: Budget, 3rd: Skills)



Companies in Singapore are spending to improve mobility security. (Projected to increase from US\$9.7m to US\$22.82m)

23%

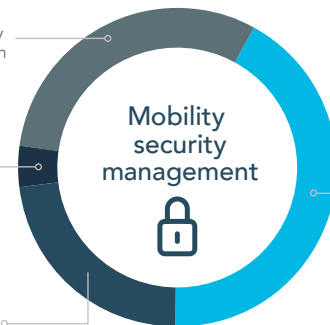
not utilizing any security solution

4%

engaged in implementing holistic security solutions

31%

are focusing on software-based security



42%

are focusing on software-based security

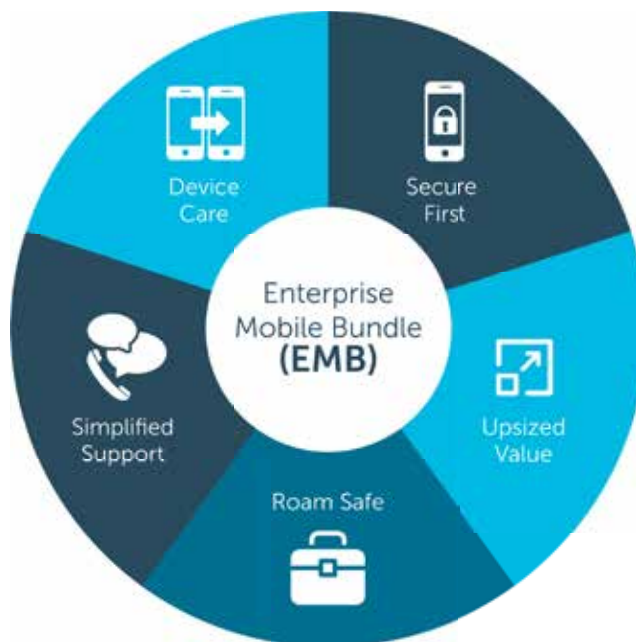
Source: "Security in the Age of Mobile Enterprises" Whitepaper by IDC, Dec 2015

Mobility has changed the way people work today. Mobile phones are now heavily used to access company emails and to view or download confidential company information – all for the purpose of enhancing efficiency and productivity. Inevitably, greater mobility also poses more business challenges.

Singtel's Enterprise Mobility Bundle is designed to overcome these as it provides:

- **Data security:** Mobile devices have become a prime target for hackers and are potentially more vulnerable to malwares, Advanced Persistent Threats (APTs) and other forms of intrusion. Securing sensitive data requires an efficient mobile security strategy.
- **Hassle-free roaming:** Frequent business travellers want to enjoy seamless data connectivity overseas without having to worry about incurring unexpected costs.
- **Minimum impact on workforce productivity:** In the event that mobile devices become faulty, companies need to ensure that business downtime is kept to a minimum.
- **Upsized value:** Enterprises require a greater suite of mobile services to meet their specific business needs.
- **One-stop helpdesk:** Enterprise mobile users want a one-stop hotline for more efficient customer support.

Features & Benefits



Secure First

Features

Usual security solutions are no longer effective against newer and more sophisticated malwares. That's why we have incorporated Mobile Threat Prevention (MTP) into our new enterprise mobile plans to protect your business against potential threats.

- MTP identifies known and unknown threats against iOS and Android mobile devices
- It runs all your applications in its virtual engine to monitor their behavior. Apps behaving suspiciously are then flagged and blocked.
- When a threat is detected, MTP provides IT administrators with security enforcement options.
- It presents detailed behavioural analytics including a live-analysis mode, enabling your organisation to see the impact of any apps' unwanted behaviour.

Benefits

Real-time analytics for greater protection of sensitive files, corporate data and apps against malicious applications and infected contents



Roam Safe

Features

- EasyData Roam, which auto-activates DataRoam Saver Daily (Unlimited) Plans for business travellers, is included as a free service
- DataRoam Saver Daily (Unlimited) plans provide reliable roaming connectivity at affordable prices between \$19 & \$30 per day
- Coverage automatically increases when new countries are added

Benefits

Worry-free, seamless and unrestricted connectivity abroad, plus data-usage protection when roaming on non-preferred networks

Features & Benefits



Device Care

Features

- Replacement of faulty phones with the same models at no extra charge for the 1st swop anytime during your contract term
- Applies to 36-month contracts

Benefits

One business day turnaround for device/SIM replacement at a one-stop service centre



Upsized Value

Features

- Larger data bundles, more voice calls and free add-ons
- Unlimited close-user group (CUG) calls within the same company. This means subscribers of EMB plans will be able to call each other for free

Benefits

Communicate and collaborate with your colleagues through EMB plans



Simplified Support

Features

Call the hotline 1800 838 6800 for enquiries regarding:

- Checking line eligibility
- Sign up or re-contract of lines
- Technical assistance such as local and roaming network coverage issues
- Losing a SIM card and needing a replacement
- Support issues on MTP application

Benefits

Greater convenience with a single hotline dedicated to EMB customers.

Choosing us as your Preferred Enterprise Managed Mobility Services Partner



Widest coverage in Asia Pacific

Singtel has a comprehensive footprint in Asia Pacific through our associates, Bridge Alliance and strategic partners.



One-stop convenience and experience

Singtel provides one-stop procurement, contract negotiation services, a single Master Service Agreement (MSA), and centralised service management.



Innovative service offerings

Singtel provides innovative solutions catered to your mobility needs - which in return helps you increase return on investment on mobility spend, raise business efficiency and workforce productivity.



Consultancy

Singtel has garnered a deep understanding of the ICT landscape in Asia Pacific market. This includes best practices and technological know-hows that can help you drive business growth.



Cost savings

Singtel helps you save and manage costs via our differentiated roaming offerings and innovative management tools.

About Singtel

Singtel is Asia's leading communications group providing a portfolio of services including voice and data solutions over fixed, wireless and Internet platforms as well as infocomm technology and pay TV. The Group has presence in Asia, Australia and Africa with over 500 million mobile customers in 25 countries, including Bangladesh, India, Indonesia, the Philippines and Thailand. It also has a vast network of offices throughout Asia Pacific, Europe and the United States.

Awards

Asia Business Continuity Awards (ABCA) 2014
NCS - Business Continuity Provider of the Year

Computerworld Readers Choice Awards 2014
Singtel Managed Connectivity and Managed Services

Computerworld Readers Choice Awards 2014
Singtel EXPAN Hosting Services

NetworkWorld Asia - Information Management Award
Best in Security-as-a-Service (2012-2014)
Disaster Recovery & Business Continuity (2014)

NetworkWorld Asia - Readers Choice Award
Best Managed Services (2008, 2009, 2010, 2011, 2012)
Managed Security Services (2014)
Managed Infrastructure Services (2013, 2014)

